

# What does it mean to Pledge Good?

The good in our name isn't just about the ingredients we use or the way our products taste, it's an integral part of GoodPop's mission to use our frozen treats as a vehicle to do social and environmental good.

Over the years, GoodPop has partnered with many nonprofits but to create as much GOOD as we possibly can, we have identified four key areas to focus on. These are areas that the GoodPop team is the most passionate about and how we select the nonprofits we partner with every month.



**Supporting Equity  
& Inclusion**



**Ending Hunger  
in America**



**Helping Animals  
Find Homes**



**Nurturing a  
Healthy Environment**

**38 nonprofits in  
6 giving categories**

received donations through GoodPop's employee giveback program in 2022. The program encourages employees throughout the company to give back to causes, nonprofits, and organizations they personally believe in with the support of Goodpop.



# Supporting Equity & Inclusion

## Partners



SAFE | stop abuse for everyone



# 400 hours

of funding for tutoring, mentoring,  
and support to students systematically  
under-resourced schools with City Year



# 3 months

of charter school and  
counseling for survivors with  
basic essentials for children,  
adults, and families entering  
the shelter was provided



# 800 meals

secured for young LGBTQIA+  
people at the Ali Forney Center



# family of 8

supported with gifts for  
the holidays





# Ending Hunger in America

## Partners

PHILABUNDANCE  
*Driving hunger from our communities*

FEEDING  
AMERICA

WHOLE PLANET  
FOUNDATION

FLORIDA  
IMPACT  
TO END HUNGER

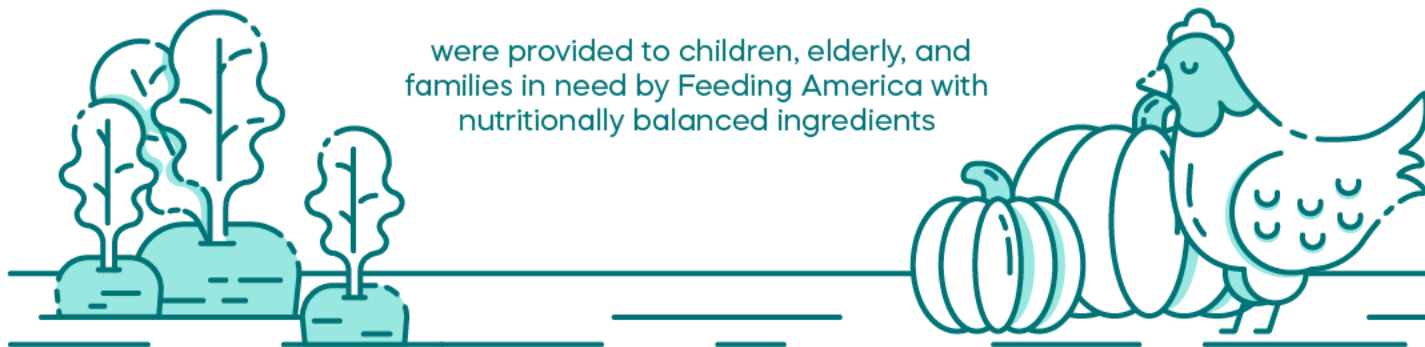
# 6000 meals

donated through Philabundance  
in the area they service



# 1.5 million meals

were provided to children, elderly, and  
families in need by Feeding America with  
nutritionally balanced ingredients



## a donation

helped Florida Impact with Summer Breakspot, a program  
which gave low-income children access to nutritious foods  
when school is not in session



# 60 families

received funding for microloans giving them the help  
to create or expand a home-based business to lift  
themselves and their families out of poverty



# Helping Animals Find Homes

Partners

WAGS & WALKS

EMANCIPET  
NONPROFIT PET CLINICS

Best Friends  
Save Them All

SAFE IN  
AUSTIN  
RESCUE RANCH



62 pets

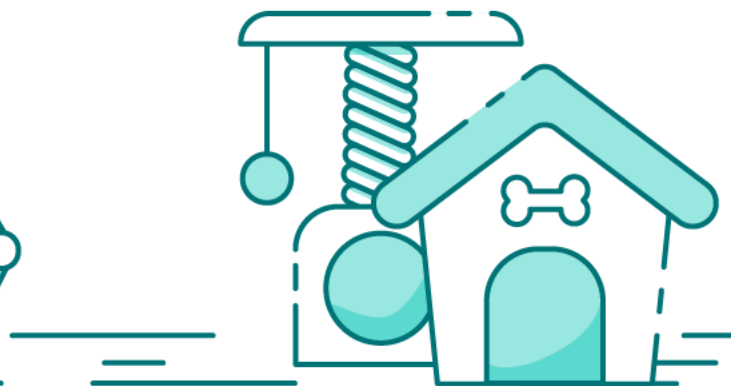
received critical access to affordable veterinary care at Emancipet nonprofit vet clinics



a donation

funded adoption fees, transportation, medical needs and more for animals across the United States with Best Friends Animal Society

6



dogs

were provided nutritious meals, routine vaccines and meds, spay or neuter surgeries, and life-changing medical procedures or basic hospitalization



a donation

went directly to vet bills for vaccinating, heart worm testing, and medication for all dogs and cats during yearly check ups in the care of Safe in Austin



# Nurturing a Healthy Environment

## Partners



# 20% contribution

in grants funded an initiative to food justice/gardening-focused nonprofits across the country during Big Green's Plant a Seed Day campaign which planted over 1 million seeds



# 75 clean up kits

provided for volunteers to promote safe and fun volunteer activities during an event that invites individuals and small groups to beautify the areas around their homes and neighborhoods



## a donation

went to helping kids know more and feel connected to their food with Whole Kids Foundation's edible garden learning spaces

