What does it mean to Pledge Good?

The good in our name isn’t just about the ingredients we use or the way our products taste, it’s an integral part of GoodPop’s mission to use our frozen treats as a vehicle to do social and environmental good.

Over the years, GoodPop has partnered with many nonprofits but to create as much GOOD as we possibly can, we have identified four key areas to focus on. These are areas that the GoodPop team is the most passionate about and how we select the nonprofits we partner with every month.

38 nonprofits in 6 giving categories

recented donations through GoodPop’s employee giveback program in 2022. The program encourages employees throughout the company to give back to causes, nonprofits, and organizations they personally believe in with the support of Goodpop.
Supporting Equity & Inclusion

400 hours
of funding for tutoring, mentoring, and support to students systematically under-resourced schools with City Year

3 months
of charter school and counseling for survivors with basic essentials for children, adults, and families entering the shelter was provided

800 meals
secured for young LGBTQIA+ people at the Ali Forney Center

Family of 8
supported with gifts for the holidays
Ending Hunger in America

6000 meals donated through Philabundance in the area they service

1.5 million meals were provided to children, elderly, and families in need by Feeding America with nutritionally balanced ingredients

A donation helped Florida Impact with Summer Breakspot, a program which gave low-income children access to nutritious foods when school is not in session

60 families received funding for microloans giving them the help to create or expand a home-based business to lift themselves and their families out of poverty
Helping Animals Find Homes

62 pets received critical access to affordable veterinary care at Emancipet nonprofit vet clinics.

6 dogs were provided nutritious meals, routine vaccines and meds, spay or neuter surgeries, and life-changing medical procedures or basic hospitalization.

A donation funded adoption fees, transportation, medical needs and more for animals across the United States with Best Friends Animal Society.

A donation went directly to vet bills for vaccinating, heart worm testing, and medication for all dogs and cats during yearly check ups in the care of Safe in Austin.
20% contribution in grants funded an initiative to food justice/gardening-focused nonprofits across the country during Big Green’s Plant a Seed Day campaign which planted over 1 million seeds.

A donation went to helping kids know more and feel connected to their food with Whole Kids Foundation’s edible garden learning spaces.

75 clean up kits provided for volunteers to promote safe and fun volunteer activities during an event that invites individuals and small groups to beautify the areas around their homes and neighborhoods.